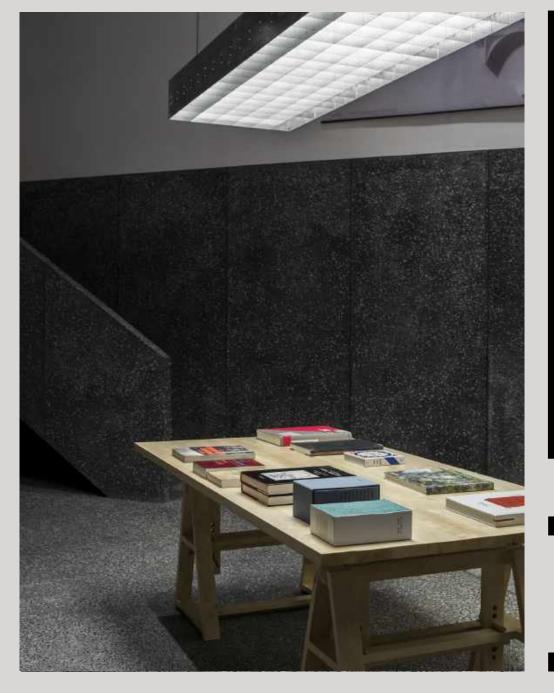
Welcome to JuanZong Books



JUANZC 卷 宗	NG
BOOKS 书	口店



From JuanZong Books to Eureka! Touring Library



As a part of the bookstore matrix of Huasheng Media, JuanZong Books, also its first architectural bookstore, joins forces with aranya to create the most alive architectural cultural base in China. This event has called for architects and scholars from around the globe, as well as independent architectural and academic publishers, to bring forth a cluster of architectural bookstores in China and "Eureka! Touring Library", an independent art book fair for architecture. By collaborating with brands and organizations, it aims to provide quality content on architecture for the industry and the public. What's more, the Country Bookstore, Children's Bookstore and Garden Bookstore are planned to be added to the bookstore matrix.

Located in the Aranya Art Center, designed by Neri & Hu, JuanZong Books consists of two spaces --"JuanZong Books" and "Juanzong Cabinet". Both are completed by two excellent teams of young Chinese architects: genarchitects for JuanZong Books and Naturalbuild for Juanzong Cabinet. The former mainly focuses on retail, display, reading, and communication while the latter attaches great importance to art crossover projects and special exhibitions on experimental architecture.

This time, JuanZong Books has brought together more than 2,000 books from more than 230 of the world's leading publishers specialized in architecture and design. While the Eureka! Touring Library has gathered 60 publishers with 300 books on architecture and design. Each shares the latest and most original vision to bring cutting-edge content to China's architectural design industries and the general public.

At the 2020 Eureka! Touring Library, we have partnered with publishers and organizations specialized in architecture, including the Swiss Arts Council, Yale University Press, TASCHEN BOOKS, Tongji University Press LUMINOCITY, Tsinghua University World Architecture Magazine, Architecture China, and NEXTMIXING, to produce a series of forums, selected books, and content.

The solid foundations of JuanZong Books are laid first with an advisory board of top architects and architecture scholars to guide the purchase and collection of books from a responsible, authoritative and perceptive perspective. It is against such a backdrop that academic forums, brand events and book fairs continue to grow, allowing the bookstore to become a multifaceted architectural community that is capable of cultural output and rallying supporters in such a short period of time.

JuanZong Books: Home to Outstanding Publishers

Hatje Cantz

Founded in Germany in 1945, Hatje Cantz is a world-leading international publisher specialized in plastic arts, photography and architecture. Working with major art fairs and influential galleries, it has been presenting an average of around 200 new titles each year to discover new young talent in the art and design world.

Marc Mimram: Structure / Light by Erieta Attalli

ACC Art Book

As a leading publisher in the field of art and visual culture studies for over fifty years, ACC Publishing Group has contributed a wide range of key publications as a reference to the art deco and fashion design industries, as well as the areas of furniture, jewelry, antique collection and British architecture and art in particular.

Pierre-Alain Dupraz: De Aedibus 59 by ACC Distribution

Kazunari Sakamoto: Lecture by ACC Distribution

Birkäuser

Founded in 1879, the Basel, Switzerland-based Birkäuser is a publishing house specialized in architecture, landscape and design. It has contributed high-quality literature and monographs to the fields of architecture and design while providing practitioners and students with a wealth of aesthetic inspiration and practical references.

Peter Zumthor Häuser by Peter Zumthor

Of Peter Zumthor's publications, this book is the most valuable for academic research and the only collection of his early works from 1979 to 1985. In this book, a series of photographs are re-photographed by Hélène Binet. All the text is written and proofread by Zumthor himself, and some of his masterpieces in the manuscript are the initial release.

Scheidegger & Spiess

Based in Zurich, Switzerland, Scheidegger & Spiess is an independent publishing house that works closely with architects, photographers, artists and museums to produce a wide range of excellent works on fine art photography and architecture.

Le Corbusier: Lessons in Modernism by Richard Ingersoll

Prestel

Based in Munich, Germany, Prestel Publishing is a publishing brand of the Random House, covering a wide range of cultural disciplines. Renowned for its high design standards and educational value, it has collaborated with leading museums for extensive art catalogs, art exhibition brochures, and publications of numerous artists and architects.

Beyond Architecture - Michael Kenna by Michael Kenna, Yvonne Meyer-Lohr

Simonett & Baer

Simonett & Baer is a publishing house based in Basel, Switzerland, providing quality content and binding for books on architecture and art. It has been active in vibrant events such as organizing forums, lectures, book exhibitions, dedicated to stimulating debate and experimentation.

Herzog & de Meuron 1-500 by Simonett & Baer

Among many publications of Herzog & de Meuron, there is one special enough to be released in three editions: limited-edition, hardcover and paperback. The limited-edition is available in 200 copies, signed by both of them and allocated with unique book numbers. This book is the only collection that has access to all the information on projects numbered 1-500 with illustrations. Hence, it is highly valuable in researches on the evolution of design trends.

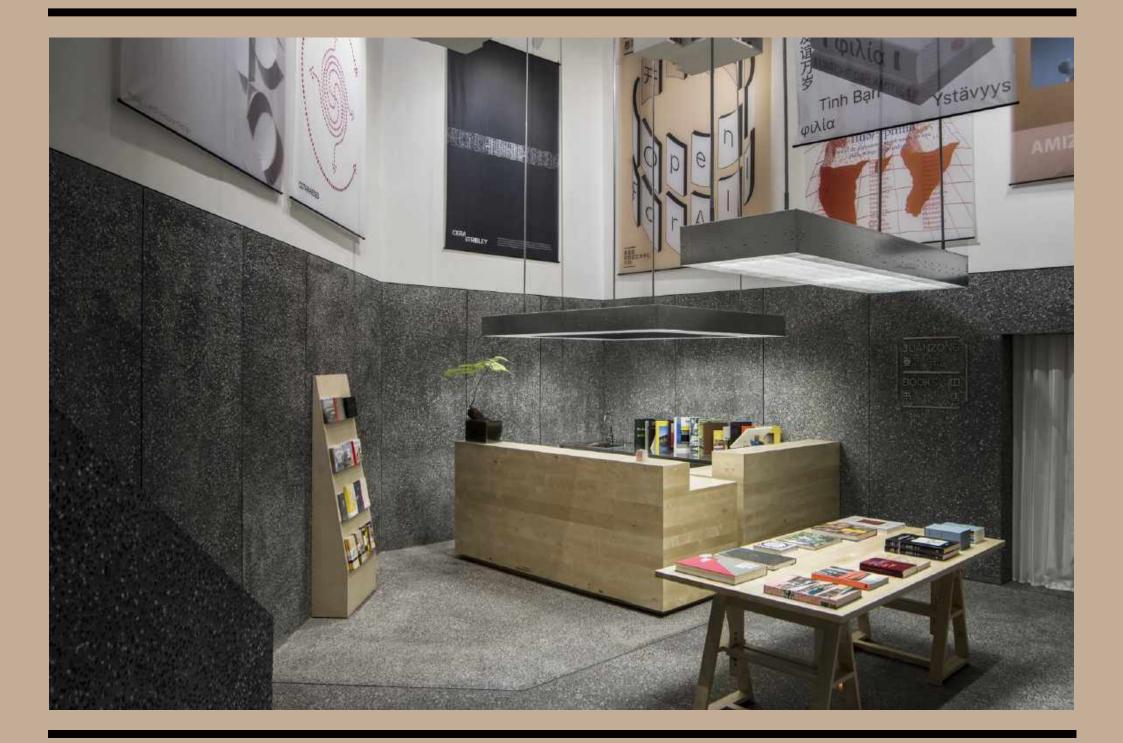
LUMINOCITY

Initiated by Tongji University Press, LUMINOCITY as a high-end professional publishing brand specializing in urbanism, architecture and design, is committed to answering the questions raised by today's urbanism, architecture and design in China with an updated publishing concept, a sharper publishing perspective and a more positive attitude.

Heinz Bienefeld: Buildings And Projects by Manfred Speidel

Published in German in 1991, the book is a comprehensive review of Bienefeld's architectural design and thought. Topics such as historical background, personal experience, materials and construction, form and proportion are thoroughly discussed in a rigorous approach. It has selected the best of the architect's 25 years of practice, including the iconic Haus Nagel and Haus Heinze-Manke homes and interpreted the 19 completed projects or programs in detail. Supplemented by a wealth of photographs, sketches and drawings, it is not only an important reference for an in-depth understanding of Bienefeld and the Cologne School but also an excellent read for the study and research of architectural design and theory. Now, the bilingual version of Chinese and German is published as a set, covering the original text and the translation in two separate volumes.

JuanZong Books has teamed up with more than 230 of architectural and academic publishers to generate for our readers the best reading list on architectural design and studies.



Fondazione Prada

Fashion is an exceptional discipline of design. As a fashion house, Prada thrives on its constant imagination. The same goes for architecture: using the latest materials, current technologies and formal procedures, it is the re-creation of a prehistoric concept of the shelter. As Prada has shown a presence in the world for arts and culture, so have its architectural ambitions, which can be proven by the Milan and Venice venues of Fondazione Prada, and Prada Transformer, another pioneering experiment in Seoul. From intimate couture to public spaces, the Prada Rong Zhai located in Shanghai is just the latest step in Prada's ongoing exploration of design languages and forms.

Themed as "Architecture and Art", the Fondazione Prada's Collection Exhibition, also a bi-monthly exhibition (September-October) will be launched in the Juanzong Cabinet for the first quarter of JuanZong Books' official operation.

Rem Koolhaas: Unveiling The Prada Foundation by Germano Celant

Pro Helvetia Shanghai, Swiss Arts Council

The Swiss Arts Council is dedicated to the promotion of contemporary Swiss culture and art at home and abroad. Founded in 1939 by the Swiss Government, the Council allocates 60 percent of its funds to support international projects for Swiss artists and to promote cooperation between Swiss artists and artists from other countries, in particular those in countries where the Council has established its liaison offices. Pro Helvetia Shanghai was established in 2010. It promotes artistic and cultural exchange between Switzerland and China, as well as the sharing of knowledge and experience in the field of culture between the two countries through its projects. Currently, the projects carried out by Pro Helvetia Shanghai focus on Swiss contemporary art, including visual arts, design, architecture, music and dance.

Themed as "Sino Swiss Dialogues on Structure", a series of forums are launched by JuanZong Books and Swiss Arts Council, gathering Chinese and Swiss architects dedicated to the structural practice and theoretical exploration.

TASCHEN BOOKS

In the 40 years since its founding in 1980, TASCHEN BOOKS, the leading German publisher of worldwide

2020 JuanZong Books & Eureka! Touring Library Partner Institutes and Organizations

art books, has published thousands of books in dozens of languages on a variety of topics in close collaboration with renowned artists and creative partners. The TASCHEN collection spans architecture, art, design, fashion, photography, pop culture, lifestyle and travel.

At the 2020 Eureka! Touring Library, TASCHEN BOOKS presents a featured selection of books - 40th Anniversary Edition.

Contryside, A Report by Rem Koolhaas

The book is the official companion to the highly anticipated exhibition - "Countryside, The Future" at New York's Guggenheim Museum. Both mark the entry of architect and urbanist Rem Koolhaas into a new field of research - an urgent quest for the long-neglected realm and the sublime, which has resulted in this book Countryside, A Report. The book is designed by Irma Boom, who draws inspiration for the book's pocket-sized concept, as well as the innovative typography and layout, from her research at the Vatican Library. The book also brings together collaborative research by AMO and students from the Harvard University Graduate School of Design, the Central Academy of Fine Arts in China, Wageningen University in the Netherlands, and the University of Nairobi.

Piano. Complete Works 1966-Today by Philip Jodidio

This book is a collection of projects, photographs, drawings and architectural sketches spanning the entire career of renowned architect Renzo Piano, including his works in progress. Renzo Piano rose to international prominence with his co-design of the Pompidou Center in Paris. Since then, he has continued to craft such iconic cultural spaces as the Modern Wing of the Art Institute of Chicago and the Whitney Museum of American Art. In London, the Piano touch has also transformed the skyline with the Shard. Homes For Our Time. Contemporary Houses around the World by Philip Jodidio

This book is a comprehensive survey of outstanding examples of residential architecture from around the world, such as the Malik Architecture, a designed forest shelter amidst guava trees and abandoned forts in western India, the Encina House by Aranguren & Gallegos, an elegant, sloping structure located in a pine forest on the southern slopes of Mount Abatos in Spain, and the Seaside House by Shinichi Ogawa, a minimalist marvel in Kanagawa.

World Architecture Magazine

Founded in October 1980, World Architecture Magazine is a bilingual monthly magazine published by Tsinghua University and the most widely circulated magazine for architecture in China. Its readers include designers and scholars in the fields of architecture and urban planning, city administrators responsible for planning and construction, as well as teachers and students from design and architecture universities. In addition, World Architecture Magazine organizes lectures, exhibitions and competitions that are closely related to the academic development of the architectural design.

At the 2020 Eureka! Touring Library, World Architecture Magazine presents collective reflections on the editing and publishing of architectural books.

World Architecture Magazine in 2020

Architecture China

Architecture China is the first globally distributed, English journal focusing on the development of contemporary architectural design in China. First published in 2018, the journal is released twice a year, covering sections on thematic articles, projects, news, and book reviews. Led by Dr. Li Xiangning, an architecture critic, curator and assistant dean of Tongji University College of Architecture and Urban Planning, the journal has published four issues, namely "Countryside: a featured edition of the Chinese Pavilion at the 2018 Venice Architecture Biennale", "Building for a New Culture", "The Architect's Studio", and "Re/Defining Tradition".

In addition, as the organizer of the Architecture China Award, Architecture China is committed to establishing a global Omnimedia promotional mechanism to present the trends of contemporary Chinese architecture. Through the awards and their publications, an international platform for Chinese architecture is thus created to promote the dissemination of contemporary Chinese architectural culture.

Building for a New Culture by Architecture China

TONGJI UNIVERSITY PRESS · LUMINOCITY

LUMINOCITY is a high-end professional publishing brand specialized in urbanism, architecture and design, providing the most energetic and cutting-edge content in the fields of cities, architecture and design in China. With a keen perspective and professional depth, it brings together the most active, thoughtful and leading people and institutions in the urban, architecture, design and related fields, in close cooperation with numerous media and research institutions, design agencies, and cultural and art platforms.

At the 2020 Eureka! Touring Library, LUMINOCITY joins forces with Cao Qun, Bai Lan and Zhao Ge to bring a forum with the theme of "From Bai's Dialogue With Wu to San Fen Yuan: Writing and Design Driven by Daily Life".

A Forgotten Master by Zhang Qin

Tung Chuin (1900-1983), who styled himself as "Boqian", was an outstanding contemporary Chinese architect and architectural educator. According to his late friend, also the famous architect Chen Zhi, "In the world of Chinese architecture, Tung is the only all-rounder who has shown rare talent in theory, creation, writings and painting." Though Tung has left behind plenty of writings and materials, there are very few records about himself, which is why Zhang Qin wrote this book - A Forgotten Master. In Zhang Qin's opinion, no matter what she or others write about him, he hardly cares. This book is just an attempt to organize and connect the memories of the people concerned within the scope of the author's information, in order to present a vivid and real Tung Chuin.

Yale University Press

As one of the largest scholarly publishers in the United States, Yale University Press owns a large collection of cutting-edge academic publications. With excellent book series in the fields of art, architecture, and history, it is dedicated to stimulating scholarly debate while expanding the boundaries between publications and fields.

At the 2020 Eureka! Touring Library, we unveil the conversation between Wang Hui, principal architect of URBANUS Architecture & Design Inc. and Nina Stritzler-Levine, the book's editor-in-chief.

Eileen Gray, Designer and Architect by Cloe Pitiot, Nina Stritzler-Levine

This book covers the life and work of Eileen Gray (1878-1976), a versatile designer and architect who navigated numerous literary and artistic circles over the course of her life. This handsome volume chronicles Gray's career as a designer, architect, painter, and photographer. Based on several museum collections, the book's essays, featuring copious new research, offer an in-depth analysis of more than 50 individual designs and architectural projects, accompanied by both period and new photographs.

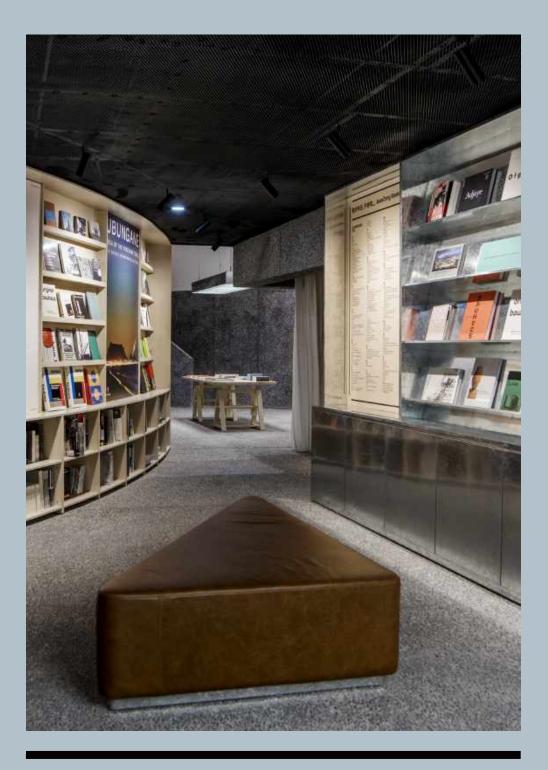
Origins, Invention, Revision: Studying the History of Art and Architecture by RJames S. Ackerman

One of the most distinguished scholars in the fields of architectural history and theory today, James Sloss Ackerman is best known for his work on Italian masters such as Palladio and Michelangelo. In this collection of essays, Ackerman integrates deep syntheses alongside innovative approaches with a broadening geographical and chronological reach, presenting an exceptional journey. From the Italian Renaissance to the classical architecture of India and the work of Frank Gehry at the new museum of the Fondation Louis Vuitton in Paris, this collection also includes a revealing account of his part in the liberation of Milan as a soldier in the Fifth American Regiment. Reyner Banham and the Paradoxes of High Tech by Todd Gannon

This book is one of the most influential voices in twentieth-century architectural history through a detailed examination of Banham's writing on High Tech architecture and its immediate antecedents. In addition to interpretations around Banham's work, author Todd Gannon sheds new light on Banham's early engagement with the New Brutalism of Alison and Peter Smithson, his measured enthusiasm for the "clip-on" approach developed by Cedric Price and the Archigram group, and his late-career assessments of High Tech practitioners such as Norman Foster, Richard Rogers, and Renzo Piano. Gannon devotes significant attention to Banham's late work, including fresh archival materials related to Making Architecture: The Paradoxes of High Tech. For the first time after he passed away in 1988, readers will have access to Banham's previously unpublished draft introduction to the book.

NEXTMIXING

NEXTMIXING is a crossover practice platform with a focus on the fields of art and design. It aims to carry out crossover practices in design, illustration, sound, performance, literature, food, etc., providing unparalleled ways presenting planning, design, activities, products, etc. Its brick-and-mortar store is located in NSpace, a runway park in the West Bund, Shanghai. Through public exhibitions, lectures and publications, NEXTMIXING is dedicated to stimulating the multidimensional development of design culture, covering a wide range of topics such as architecture, cities and performance. In its four years of existence, NEXTMIXING has organized more than 400 public events, of which children's activities have been playing an important role. In addition to children's courses on illustration, cities-themed coloring books, and maps of the two banks of the Huangpu River are published. This year, it contributes certain architecture-related content to the first issue of The New York Times for Kids.



Universities' Publishing

Here you will find the latest publications on architecture and design from 15 of the world's leading universities.

Architecture universities are homes to great ideas and new talent, where the excellent selection of books are also born to provide architecture students and enthusiasts with a window into the world of architecture. Here, you will draw inspiration from the classical works of Louis Kahn and Le Corbusier, and find in these books an in-depth reflection on the construction of cities and villages.

Oblique Drawing by Massimo Scolari

In Oblique Drawing, a challenge to the hegemony of perspective, Massimo Scolari investigates "anti-perspective" visual representation over two thousand years, finding in the course of his investigation that visual and conceptual representations are manifestations of the ideological and philosophical orientations of different cultures. Images prove to be not just a form of art but a form of thought, a projection of a way of life. Scolari's generously illustrated studies show that illusionistic perspective is not the only, or even the best, representation of objects in history; parallel projection, for example, preserves in scale the actual measurements of objects it represents, avoiding the distortions of one-point perspective. Scolari vividly demonstrates the diversity of representational forms devised through the centuries, and shows how each one reveals something that is lacking in the others.

Max Lamb : Exercises in Seating by Zoe Ryan

A Question Of Qualities by Cloé Pitiot and Nina Stritzler-Levine

In these eleven essays, written between 1990 and 2008, he considers projects, concepts, and buildings by some of the most recognized architects working today, with special attention to the productions of affect. He explores "intuition" in the work of Morphosis, "exhilaration" in Coop Himmelb(l)au, "freedom" in the work of Rem Koolhaas and OMA, "magic" in Steven Holl's buildings, and "anxiety" in Rafael Moneo's writing about contemporary architecture. Kipnis's deft integration of art, critical theory, philosophy, pop culture, classical music, and science—what the volume's editor Alexander Maymind calls "ancillary material"—into a rigorous architectural theory and criticism makes A Question of Qualities an exemplar of a new way to write about architecture.

Authorship of Architecture

Here, you will find 100 versions of narratives with multiple perspectives on architecture.

In the expressions about the authorship of architecture, big names and scholars from leading universities will participate in booth design and deliver their thoughts and ideas in forums. These forums will either focus directly on the industry, linking related brands in the industry chain and providing an outlet for related brands to showcase and connect; or go deeper into the academic world by sharing books, readings, thoughts and practices about

architecture; or open to the public, discussing architectural and design spaces in any life related to the theme of "50 and I".

Peter Markli: Everything one invents is true by Pamela Johnston

Balkrishna Doshi : Architecture for the People by Mateo Kries, Jolanthe Kugler, et al.

Art & Architecture

Here, you will find within extinct copies of Arts and Architecture, there were at the leading edge of the excitement of the 40s, 50s and 60s in architecture, art and music.

The growth of modern architecture reflects intersecting artistic disciplines like fine art, music, literature within the architectural space, which has made the history of modern architecture a symbiotic one. This partnership between artists and architects has produced possibilities that make each other mutually exciting and richer. This is one of the great charms of architectural aesthetics. To understand the architecture of a period is to understand the artistic baptism experienced by the locals at that certain time, as well as the humanist schools of thought that emerged as a result.

"Arts & Architecture" 1950 by John Entenza

Architectures in China

Gathering Tongji University Press · LUMINOCITY, Architecture China and other Chinese publishers that specialize in architecture, you will find the case studies, practices, research and reflections on architectures in China.

In addition to analyzing and feeding the current field of architecture, Eureka! Touring Library hopes to take this opportunity to explore the vibrant possibilities of the future type of living and property transformation here in China. What will the future community look like? What is the ideal residence for us? In this volume, a number of Chinese architects and scholars have contributed to the history, present and future of Chinese architecture with their design practices and speeches.

Atelier Archmixing 2009-2019 by Zhuang Shen, Hua Zhenhong

Contemporary Architecture in China by Xiangning Li



A New Discovery at Eureka! Touring Library



JuanZong **Books** & **Eureka!** Touring Library: Here, We Celebrate Design

JuanZong Books: located in the Aranya Art Center,

designed by Neri & Hu Eureka! Touring Library: designed by genarchitects

Genarchitects, the team of young Chinese architects has designed the space for the JuanZong Books and Eureka! Touring Library in aranya. According to Fan Beilei, partner and principal architect of genarchitects, "The exhibition spaces at the Aranya Art Center are diverse. Each part is separated and connected only by a central spiral ramp." To make each part united, the architects first placed numerous posters of the art book fair along the central ramp to extend the festive atmosphere of the entire exhibition. The shapes of the exhibition halls vary widely, which challenged the architects for achieving a kind of unity without making major adjustments to the halls. It turned out that the only improvement was made by adding a curtain to all the windows. Regardless of the shape of the window, the curtain covered the entire wall on which the window was located. Some were two or three meters and some were seven or eight. The curtains managed to block out the chaotic outdoor scenes and soften the natural light, making the interior a simple backdrop for the art book fair.

The lighting fixtures and tables for the art book fair are also designed by genarchitects. As an architecture-themed art book fair, JuanZong Books attempts to bring the corresponding character to every equipment - simple in construction, easy to make, and architecturally stable and serene. The most common tables, when lined up together, have a sense of disorder due to the varying spaces between the table legs. Only when the legs are quartered under the tabletop will the long rows of tables become a whole. But the quarter position is not a common position for legs to support the table. After rethinking the logic, the designer makes the legs a self-supporting structure, allowing the tabletop to be only a flat plate placed on top. The exhibition tables are usually large. Hence, the structure is redesigned to make them easy for dismounting and transportation. The final form of the tables is just a response to these needs. The chandelier is folded out of a sheet of galvanized steel, which, if unfolded, is exactly a semicircle. The small openings under each crease make the lamp look lighter and more compact, echoing the small corner cut with the glue that was used for origami craft work.

Juanzong Cabinet Space Design: Naturalbuild Smart Construction: RoboticPlus.AI

The Juanzong Cabinet is a crossover collaboration between Naturalbuild and RoboticPlus.AI. It is to present the concept of fleeting space and instant messaging in a post-humanistic context. Juanzong Cabinet materializes the concept within each object (lens, closet, bookshelf, screen and camera), giving these objects new properties. At the same time, the interplay between them becomes an inadvertent assemblage of the virtual and the real. "The Cabinet has been transformed from a spatial container where one presents his or her objects to the outside world to an index that is integrated into a networked system of entities," says Yanfei Shui, partner and principal architect of Naturalbuild. "It is a 'portal' used both by real and virtual entities. Then, a gentle collection created by the fusion of space and technology is gradually fixed by each 'index' (experience) of the viewer."

Convex lenses are adopted by Naturalbuild as a medium to connect the inside and outside of the window space, allowing the public to gain a dynamic visual experience of "peeking in". The folding cupboards that normally used for personal collections, now are used for a public exhibition, reverberating and giving flexibility to space as a whole. The floating bookshelves provide a continuous experience for the viewer through a facade design, while blurring the spatial attributes of inside and outside. By introducing the camera, it becomes possible for viewers to overcome the limitations of physical space and time and to display multiple layers of spatial interfaces through the screen. The alternation between reflecting and being reflected allows the material itself to reproduce the dynamics of the space. Here, the real and the virtual, online and offline, public and private, alternate into "internal" real scenes that correspond to the "external" reality of Cyberspace.

JuanZong Books

Address: B1, Aranya Art Center, Aranya Golden Coast Community Opening hours: 10:00am-7:30pm Tel: 0335-7825295 Simply become a JuanZong Books Member with your Aranya Owner's Card.

Academic Advisers:

Liu Yichun / Wang Hui / Li Xiangning / Feng Yuan / Yu Yang David Grahame Shane / Jacob van Rijs / Nathelia de Vries / Winy Maas / Sonja Dümpelmann / Nina Stritzler Levine

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